



Mercedes-Benz

Press Information

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Mercedes-Benz Vans Charleston Announces Continuation of the Rising Star Scholarship Program

- **\$5,000 Scholarships:** 18 scholarships for Tri-County high school seniors, including 10 for Mercedes-Benz Vans Charleston team member dependents.
- **Supports Education and Career Paths:** Scholarships are available for full-time study at accredited institutions, including colleges and vocational schools, helping students achieve their educational and career goals.

Charleston, SC – Mercedes-Benz Vans Charleston (MBV Charleston) is excited to announce the continuation of the Rising Star Scholarship Program for the 2024-2025 academic year. This program offers high school seniors in the Tri-County area an opportunity to receive a one-time \$5,000 scholarship to pursue their educational goals at the school of their choice.

A total of 18 scholarships will be awarded, with 10 designated for dependents of MBV Charleston team members and the remaining 8 available to high school seniors in the Charleston, Dorchester, and Berkeley counties. The Rising Star Scholarship Program was launched in 2023 as part of MBV Charleston's ongoing commitment to supporting the educational aspirations of local students. This initiative was designed to empower the next generation of leaders by providing financial assistance to those pursuing higher education. By offering scholarships to both dependents of MBV Charleston team members and high school seniors from the Tri-County area, the program aims to remove barriers to education and help students achieve their academic and career goals. Through this investment in education, MBV Charleston seeks to foster a brighter future for the community and contribute to the personal and professional growth of young individuals in the region.

The Rising Star scholarship is available for full-time study at an accredited institution of the student's choice, whether that be a 4-year college or 2-year technical school. The program is administered by Scholarship Management Services, a division of Scholarship America, a nonprofit organization dedicated to expanding educational opportunities and supporting students in achieving their academic dreams.

At MBV Charleston, we believe in the power of education and are proud to invest in the bright futures of our local students. The Rising Star Scholarship Program reflects our commitment to the Tri-County community and provides an opportunity for high school seniors to pursue their educational goals, whether that be through a college or technical path.

We are excited to continue this initiative and support the next generation of leaders.

Axel Bense, President & CEO of Mercedes-Benz Vans Charleston.

To apply or learn more, please visit <https://learnmore.scholarsapply.org/risingstarscholarship/>. The deadline to submit applications is January 30, 2025.

Mercedes-Benz Vans Charleston is proud to continue investing in the future of our local community by supporting these talented and driven students as they embark on their educational journeys.

About MBV

Mercedes-Benz Vans, LLC ("MBV") is a Ladson, South Carolina based production entity that produces Sprinter as well as eSprinter vans for the U.S. and Canadian markets.

Mercedes-Benz Vans, LLC has invested more than 500 million U.S. Dollars in the new Sprinter plant, which officially opened in 2018. Today, the MBV facility provides more than 1,700 jobs and supports at least 600 additional jobs in the region through its suppliers. Representing an additional nearly \$60 million investment, MBV Charleston was selected to be the first plant in the Mercedes-Benz Vans global production network to produce the all-new eSprinter, beginning in 2024. Mercedes-Benz Vans Charleston also continues investing in the local community with over \$1,900,000 dollars donated to local non-profits & schools via STEM programs since 2006 and over 900 volunteer hours.

Since 2006, more than 350,000 Sprinter and Metris vans have been assembled in North Charleston and delivered to destinations across the U.S. In 2021, the plant celebrated its 15-year legacy of SKD production in South Carolina. 2023 marked a plant milestone with a record-setting over 50,000 vans produced. The U.S. is the second largest market for Sprinter vans after Germany.

<https://mbvcharleston.com/>

Contact:

LaKashia Johnson, phone +1 843 259 4215, lakashia.johnson@mercedes-benz.com

Further information about **Mercedes-Benz** is available at www.mercedes-benz.com.

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