



Mercedes-Benz

Press Information

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Mercedes-Benz Vans Charleston donates an all-new eSprinter through their Corporate Social Responsibility Program – Sprinting Forward, Giving Back

- Continued expansion of MBV’s CSR program, **Sprinting Forward, Giving Back**
- Donation of the all-new Mercedes-Benz eSprinter to the South Carolina Aquarium’s Education Outreach, driven by Mercedes-Benz Vans Charleston, program.

Charleston, SC – Today, in alignment with Mercedes-Benz Vans Charleston’s (MBV) revamped corporate social responsibility (CSR) program, **Sprinting Forward, Giving Back**, the company donated an all-new Mercedes-Benz eSprinter passenger van to the South Carolina Aquarium.

MBV Charleston is deeply rooted in the Charleston community. From the very beginning, the company has made the sustainable treatment of the environment a priority. Because of this commitment to keep the Lowcountry beautiful and sustainable for everyone, MBV has donated the all-new, locally CO2-emission-free, battery powered fully electric **Mercedes-Benz eSprinter** to the South Carolina Aquarium’s **Education Outreach, driven by Mercedes-Benz Vans Charleston** program. This is the second Mercedes-Benz van donated by MBV Charleston to the Aquarium. These vans will allow the organization to travel statewide with the goal of connecting people of all ages to water, wildlife, and wild places, bringing standards-based, interactive learning to facilities throughout the state of South Carolina. MBV Charleston’s support helps the Aquarium to continuously expand its access to hands-on conservation education.

Sprinting Forward, Giving Back marked a significant expansion of MBV’s commitment to fostering positive change in the community that has welcomed the plant with open arms since its opening in 2006. Over the years MBV has donated millions of dollars and volunteered countless hours throughout the greater Charleston area.

“This initiative is firmly anchored in the company’s goal to positively impact future generations and make a difference across the Lowcountry, in the communities where we work and live. We are very proud of this initiative and the expansion of its reach throughout Charleston & surrounding areas.”

Axel Bense, President & CEO of Mercedes-Benz Vans, LLC.

For more information about **Sprinting Forward, Giving Back**, please visit: www.mbvcharleston.com/sprinting-forward-giving-back

About MBV

Mercedes-Benz Vans, LLC (“MBV”) is a Ladson, South Carolina based production entity that produces Sprinter as well as eSprinter vans for the U.S. and Canadian markets.

Mercedes-Benz Vans, LLC has invested more than 500 million U.S. Dollars in the new Sprinter plant, which officially opened in 2018. Today, the MBV facility provides more than 1,700 jobs and supports at least 600 additional jobs in the region through its suppliers. Representing an additional nearly \$60 million investment, MBV Charleston was selected to be the first plant in the Mercedes-Benz Vans global production network to produce the all-new eSprinter, beginning in 2024. Mercedes-Benz Vans Charleston also continues investing in the local community with over

\$1,900,000 dollars donated to local non-profits & schools via STEM programs since 2006 and over 900 volunteer hours.

Since 2006, more than 350,000 Sprinter and Metris vans have been assembled in North Charleston and delivered to destinations across the U.S. In 2021, the plant celebrated its 15-year legacy of SKD production in South Carolina. 2023 marked a plant milestone with a record-setting over 50,000 vans produced. The U.S. is the second largest market for Sprinter vans after Germany.

<https://mbvcharleston.com/>

About the South Carolina Aquarium:

The South Carolina Aquarium, Charleston's No.1 family attraction, is home to more than 5,000 animals, from river otters and sharks to sea turtles and shorebirds and represents the rich biodiversity of our state — from the mountains to the sea. Visitors can also get an inside look at the Sea Turtle Care Center™, a working hospital dedicated to the rescue, rehabilitation, and release of sick and injured sea turtles. While fulfilling its mission to promote education, conservation, and an exceptional visitor experience, the Aquarium also presents sweeping views of the Charleston Harbor along with interactive exhibits and programs for visitors of all ages.

The South Carolina Aquarium is a 501(c)(3) nonprofit organization. The Aquarium is open daily from 9 a.m.–5 p.m., with the last entry at 3:30 p.m. The Aquarium is open seven days a week with the exception of Thanksgiving Day, December 25 and a half day on December 24 (open 9 a.m.–noon). Annual Aquarium membership with unlimited visits starts at \$99. For more information, call (843) 577-FISH (3474) or visit scaquarium.org.

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Further information about **Mercedes-Benz** is available at www.mercedes-benz.com.

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